

Program:

Raffle – Instructions (1 minute)

Hello, and thank you for joining me here today! Before I get started with my presentation, I would like to show you a sample product that I brought with me all the way from Chile that represents how we connect with our entrepreneurs by giving you the chance to win it!

In order for me to give you this free and unique product, I ask you to please write both your first and last names, and e-mail address on the paper that is being passed around. Also, I kindly ask you to please print your information so that it will be easier for us to read the name of the winner at the end of the presentation.

Video AE (5 minutes)

Speech - Presentation/History: (1,5 minutos)

I would like to take a few minutes to explain the purpose of NGO, Accion Emprendedora. This organization was founded in 2002 by four young students from different University courses that all belong to the pillar of male youth of Schoenstatt while they were on a retreat during the Easter Holiday. During this retreat, the idea was formed that there needs to be an organization created in order to help the entrepreneurs of Chile improve their businesses by giving them the resources and tools appropriate for making their businesses successful, which would then expand upon the growth and continuous development of Chile. While developing the idea of this organization, the realization came about to have it by the Holy Mother Mary. After this sacred consecration occurred, the highly successful organization I present to you today was formed.

Explanation of the organization: (2, 5 minutos)

Our mission is to help entrepreneurs in Chile start their businesses by giving them the tools, resources, and connections needed and appropriate for their specific businesses to give them the best potential for success. The ultimate objective of Accion Emprendedora is to aid in the effective development of Chile using the best resource available- it's motivated, inspired, and energetic entrepreneurs. Thus far, we have helped create 1.5 million small businesses, and we hope to see that number continuously grow.

Our team is formed for 50 people and more than 200 volunteers. We are currently present in 7 cities throughout Chile, such as Antofagasta, Valparaiso, Easter Island, Santiago, Concepcion, Coronel, Santa Barbara y Quilaco, and would like to invite your city to join that list.

In order to further the expansion of prosperity in Chile, Accion Emprendedora uses the resources of attending jobs fairs to reach out to the public, offers specified courses to its customers, designs specific training skills catered to its various partners, and also offers year-long incubation plans designed specifically for benefitting their businesses.

We use five lines of action in order to help our businesses: Entrepreneurial awareness, venturesome Training and Consulting Services Custom incubation and commercialization. Through our work we seek to generate integrity entrepreneurs and owners of small consolidated with ability to grow businesses, create jobs and a better life for himself and his family.

And this continuous education for we entrepreneurs, we incorporated supportive materials into the courses we offer, access to online platforms, monthly informative bulletins, and participation in RED ACCION- a program offering access to participate in proposals both publically and nationally.

Facts (2,5 minutos)

- We work with over 3500 entrepreneurs per year
- 61.2% of our entrepreneurs improve their personal skills
- Our entrepreneurs increase their sales up to 58%
- 70, 3 of our entrepreneurs improve their management skills
- 30% of our target beneficiaries are now self employed

We work with prestigious partnerships that support to the Chileans that dare to start a new project. Here I will show you a couple examples.

If you want more information about our organization and find out how easy it is to become a partner, please visit at www.accionemprendedora.org/donate.

Raffle (2 minutos)

Now we are going to do the raffle.

Thank you for your time and attention today!